**Kickstarter Data Analysis Report**

The Kickstarter data present a database of 4000 past projects, analyzing this data will allow us to uncover the key of successful founded project.

According to the data provided, the Theater category has the highest number of funded projects at 1,393. On the other hand, the Journalism category has the lowest of funded project with only 24.

Also, none of the projects from the Games and Photography categories were canceled. On the contrary, all journalism projects were canceled.

If we look at the subcategory data, Plays have a very high state count compared to the rest. Also, we see 12 subcategories that were 100% successful.

Also, from the beginning of the Kickstarter program in 2009 until 2014 the number of successful projects was always higher than the number of failed or canceled projects, but after 2014 we see the number of failed projects increase and at times greater than the successful projects.

Limitations of the dataset:

* include unfunded or underfunded projects
* does not indicate if project was funded by the creators
* no status of the project, if it is in development or production
* does not include gender of project creator

Creating a table on either how the project was successful or failed based on much was funded could give us an understanding of the role of funding to the successfulness of the project. Calculating the mean and median of bakers could give us a summary of the data and help us to get a more precise data analysis.